



# Children Run for Children

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**Dear Teachers,**

“Children Run for Children” is a long-established nationwide charity run initiative that combines physical activity, teamwork, and civic engagement. The program can be implemented easily within regular school life — by individual classes or entire schools.

## The Simple Principle

- Students look for sponsors (family, friends, local businesses).
- Sponsors pledge a fixed donation per kilometer.
- On event day, students run or walk a predefined course as many times as they wish.
- Walking is allowed and the event takes place in all weather conditions.
- Total kilometers are multiplied by the pledged amount.
- The school transfers the donation directly to the selected nonprofit organizations.

## Why Participate?

- Encourages physical activity and healthy habits
- Strengthens classroom community and teamwork
- Promotes empathy and social responsibility
- Allows students to experience democratic decision-making
- Easily integrated into sports days, project weeks, or school festivals

## Proven Nationwide Success

- Over 980,000 participating students
- More than €10 million raised for charitable causes
- Active for over 25 years across Germany
- Supported by 13 state Ministries of Education

## Benefits for Schools

Depending on participation frequency, schools may retain up to 40% of the total donation amount. These funds may be used for school development projects or local social initiatives.

## Five Project Areas

### (Chosen by the Students)

- Children’s Rights – Fighting child labor and supporting education
- Social Welfare – Providing safe homes for children
- Health – Hospital clowns bringing joy to sick children
- Environment – Tree planting for a sustainable future
- Peace – Sports programs supporting children affected by war

## Support and Materials

Participating schools receive comprehensive support free of charge:

- planning guides
- sponsor forms
- certificates
- editable letter templates

Our experienced team provides guidance throughout the entire process.



## Contact

Initiative "Children Run for Children"

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We would be delighted to welcome your school as part of this meaningful initiative.